

Corporate Fact Sheet

January 2019

Marché International

The global foodservice company is an independent division of the Mövenpick Group. Marché International develops innovative foodservice solutions and operates restaurants on highways, in airports and in selected city center locations. The company with Swiss roots implements strict freshness and quality standards and has outlets in eleven different countries.

Address / headquarters

Mövenpick Schweiz AG
Division Marché International
Alte Poststrasse 2
8310 Kempththal

Ownership structure

100% Mövenpick Holding AG

Figures & facts

Total sales 2017

CHF 259 million

Sales from own establishments and lease operations

CHF 234.5 million

Sales from management and franchise operations

CHF 24.5 million

Number of guests

32 million

Number of employees (FTE*)

2,859

*FTE = full-time equivalents per 1 January 2018

Seats

28,288

Hotel rooms

325

Brand and concept portfolio

Marché Mövenpick, Marché Mövenpick Natural Bakery, Marché Restaurants, Marché Bistro, Mövenpick Restaurants, Mövenpick Café, Palavrion Grill & Bar, Cindy's Diner, White Monkey, Laekkert, Zigolini, San Pino, Versus, Mövenpick Meet & Dine, motels, travel shops, coffee, snack and bar concepts, Management concepts

Licensed brands

Ibis Hotels, Burger King®, Starbucks Coffee, Gosch Sylt, Brezel Fritz, BEEF! Grill & Bar

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All food lovers' brands: marche-int.com

Geographical presence	Locations	Restaurants/Outlets <i>Some locations have multiple outlets.</i>
Switzerland	4	5
Germany	32	115
Austria	3	10
Slovenia	17	22
Czech Republic	1	3
Hungary	9	11
Croatia	9	11
Asia (Singapore, Indonesia, China)	7	7
Canada	2	3
Total	84	187