

## Corporate Fact Sheet

August 2019

### Marché International

The global foodservice company is an independent division of the Mövenpick Group. Marché International develops innovative foodservice solutions and operates restaurants on highways, in airports, zoos and in selected city center locations. The company with Swiss roots implements strict freshness and quality standards and has outlets in eleven different countries.

#### Address / headquarters

Mövenpick Schweiz AG  
Division Marché International  
Alte Poststrasse 2  
CH - 8310 Kempththal

#### Ownership structure

100% Mövenpick Holding AG

#### Figures & facts

##### Total sales 2017

**CHF 276.5 million**

Sales from own establishments and lease operations

CHF 256.4 million

Sales from management and franchise operations

CHF 20.1 million

#### Number of guests

**31.9 million**

#### Number of employees (HC\*)

**3,227**

\*HC = Head Counts per 01.01.2019

#### Seats per 01.08.2019

**24,231**

#### Hotel rooms per 01.08.2019

**221**

#### Brand and concept portfolio

\*MMP = Marché Mövenpick

MMP\* Marketplace, MMP Pizza/Pasta/Salad, MMP Sandwichmanufaktur, MMP Natural Bakery, MMP Take Away, Mövenpick Restaurants, Mövenpick Café, Palavrion Grill & Bar, Cindy's Diner, White Monkey, Laekkert, Zigolini, San Pino, Hotels, travel shops, coffee-, snack- and bar- concepts, Management concepts, Mövenpick Meet & Dine

#### Licensed brands

Ibis Hotels, Burger King®, Starbucks Coffee, Gosch Sylt, Brezel Fritz, BEEF! Grill & Bar

<b>Geographical presence</b>	<b>Locations</b>	<b>Restaurants/Outlets</b> <i>Some locations have multiple outlets.</i>
<b>Switzerland</b>	4	6
<b>Germany</b>	26	107
<b>Austria</b>	3	10
<b>Slovenia</b>	17	22
<b>Czech Republic</b>	1	3
<b>Hungary</b>	9	9
<b>Croatia</b>	9	15
<b>Canada</b>	2	5
<b>Asia</b> (Singapore, Indonesia, China)	7	9
<b>Total</b>	<b>78</b>	<b>186</b>